



# Itur



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<b>Spoken languages</b>	English - French - German - Spanish
<b>Active since</b>	2011

We are:	We offer the following products:			Clientele:
Tour Operator	Art & Culture	Food & Wine	Outdoor	Associations
	Bike Tours	Historical Venues	Religious Tourism	Companies
	City Break	Incentive/Team Building	Winter Mountain	Groups
	Cooking Classes	Lake	Youth & School Travels	Seniors
	Family Travels	Meeting/Events		

## Our most successful experiences:

- 1 Exclusive Hot Air Balloon Flight - Mondovì:** in a hot air balloon to admire beautiful territories from an unusual and evocative perspective, a real cruise in the sky to tell the magic of our territory.
- 2 The best of the Langhe:** visit the Castle of Grinzane Cavour, the hills of Barolo, the woods around Neive for 'truffle hunting' in the company of the trifulau and his inseparable dog.
- 3 The wonders of Lake Maggiore:** Locarno, with its lakeside promenade, and Baveno, with its historic villas. A journey through breathtaking landscapes and history between the lake and the hinterland.

## Description of our activity:

Valuing our territory by enhancing it within an increasingly complex and competitive tourism system, we aim to create destination 'products' in collaboration with all stakeholders and operators.

Over the years, our tour operator has continually evolved alongside the rapid changes in the tourism intermediation market. This evolution has made us increasingly effective in the destinations where we operate. We develop tailor-made tourism products and offer consultancy services for both public and private entities.

By working closely with local operators, we specialize in incoming tourist activities and the creation of bespoke proposals. These proposals lead to the discovery of small treasures and hidden locations, beyond the main tourist spots.

Since 2011, Itur has expanded its activities across Italy, managing more than one hundred sites. These include natural parks, cultural heritage sites, and tourist offices, ranging from seaside resorts to ski areas, and from protected areas to art sites.

We design tourism development, communication, and promotional marketing plans for all types of territories. Additionally, we offer periodic training sessions, workshops, and conferences on new tourism models and new media.