

## **Terra Madre Salone del Gusto celebrates the relationships between humans and nature**

*The international Slow Food gathering back in Turin (Italy) from September 26 to 30*

“We are nature” is the claim which represents the 15th edition of the most important event organized by Slow Food, Piedmont Region and the City of Turin.

For Slow Food, reshaping the relationship with nature means adopting an agroecological approach. **Agroecology** has been identified by a series of landmark international reports as a key condition for food systems transformation. In the face of the current crises, agroecology offers a path toward sustainable food systems. The goal of the agroecological transition is to design food systems that ensure food sovereignty, food security, and healthy diets for all, now and in the future, in a sustainable way. This corresponds to the mission of Slow Food.

What Slow Food is proposing is an alternative model to the dominant destructive system of monocultures, intensive production, and farming without regard for the well-being of people, animals, and the environment.

Food is our most important link between nature and culture: Slow Food, through Terra Madre, aims to show a way forward, to light a new path toward a healthier relationship with nature, through food. Our food reconnects us to the land, the soil, the sea, but it is also an integral part of our identities, our pleasure. It’s the perfect tool to reshape the bond between nature and culture.

The connection with nature will therefore be the fil rouge of the international program of the event, which will be launched in a few weeks. Conferences, Meetings, Taste Workshops, Dinner Dates, but also an international market of natural products, handicrafts, expressions of the material heritage of communities of territories from all over the world, where visitors will have the possibility of meeting producers, farmers and delegates, listen to their stories, their projects and taste their products.

### **Happy birthday Terra Madre!**

Moreover this edition also marks a fundamental stone in the international Food movement’s history. It was back in 2004, 20 years ago, when the Terra Madre network met for the first time. After four editions of Salone del Gusto, first held in 1996, the growing geographic spread of Slow Food and the inspiration of the Biodiversity Award came together in a revolutionary new idea, a collaboration between Slow Food, the City of Turin and the Region of Piedmont. Thus was born Terra Madre, the global gathering of food communities. Nicknamed the “United Nations of farmers,” it was attended by 5,000 delegates from 130 countries and attracted worldwide media attention. The Terra Madre network has been working with Slow Food local groups at the grassroots level to increase their capacity to provide good, clean and fair food. Over the years, the relationship between Terra Madre and Slow Food has become deeper and stronger, and they are now one big food movement.

**TERRA** Salone  
del Gusto  
2024  
**MADRE**  
SEPTEMBER 26-30  
PARCO DORA, TURIN

Follow Slow Food on social media to find out more on the program launch and on the event

IG: [https://www.instagram.com/slowfood\\_international/](https://www.instagram.com/slowfood_international/)

FB: <https://www.facebook.com/slowfoodinternational>

Find out more here: <https://2024.terramadresalonedelgusto.com/en/>

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